

# Y11 ROADMAP - BUSINESS

**Subject Aim:** You will cover seven topic areas which will be assessed through two external exams

<b>TERM 1</b>	<b>Topic 4: What is Operations</b>  This component covers the production processes businesses use and the advantages and disadvantages of each. Learners will understand what quality is as well as how customer service impacts on a business. Topics include the sales process and pricing strategies which explain what pricing methods exist. Consumer law, location and working with suppliers complete the topic.
<b>TERM 2</b>	<b>Topic 5: What the Finance Function?</b>  In this section, learners explore the purpose and role of finance within business and how it influences business activity and the decisions businesses take. Students will look at the sources of finance, revenue, profit & loss, break-even and cash & cash flow. Students will cover mathematical calculations to work out gross and net profit as well as average rate of return.
<b>TERM 3</b>	<b>Topic 6 What are Other Influences on Business?</b>  Other influences on business includes 3 aspects: <ul style="list-style-type: none"><li>• Ethical &amp; Environmental Considerations</li><li>• The Economic Climate</li><li>• Globalisation</li></ul> Each aspect looks at the decisions a business will face that will impact on their revenue and profit against their reputation.
<b>TERM 4</b>	<b>Topic 7: The Interdependent Nature of Business</b>  The final area investigates how a business must integrate all topics in order to survive. Learners will understand how a decision for anyone section will have an impact on all of the others.
<b>TERM 5</b>	<b>Revision Post PPE and exam reflection</b>  <b>Paper 1 Exam</b>
<b>TERM 6</b>	<b>Paper 2 Exam</b>  In the final term you will have the opportunity to undertake revision and further exam practice after your PPE

## ASSESSMENT

- Most lessons will test your knowledge using a variety of activities including Knowledge Tests, retrieval activities and exam questions.
- For each unit, you will be given a mixture of short knowledge tests throughout and exam style questions at the end.
- The study of each unit will be punctuated by various exam questions which you will attempt and receive feedback on.
- The Y11 PPE Exam will link all of this together within a full paper sat towards the end of the course

## INDEPENDENT LEARNING

- Knowledge Organisers are expected to be used weekly to support the learning and recap of key vocabulary as the course progresses.
- There will be opportunities to conduct your own research to support the concepts you are learning about in lessons.
- You will be provided with a list of further material to read or watch throughout the course such as;
  - Websites
  - Reading materials
  - Online content

## ENRICHMENT

- Students are encouraged to keep up to date with current events to support their Business knowledge;
- BBC news/business
- BBC news/politics

## What Next?

Once completed, you will have developed the skills and knowledge you need to move on to Level 3 study.