

Y10 ROADMAP - BUSINESS

Subject Aim: You will cover seven topic areas which will be assessed through two external exams (Topic 4 may begin in term 6 depending on progress)

| | | ASSESSMENT |
|--------|---|---|
| TERM 1 | Topic 1: What is business activity? This component introduces learners to business concepts and issues concerning the activities of a business. It explores the purpose and role of a business from first spotting an enterprising opportunity through to the growth of an established business. | <ul style="list-style-type: none">• Most lessons will test your knowledge using a variety of activities including Knowledge Tests, retrieval activities and exam questions.• For each unit, you will be given a mixture of short knowledge tests throughout and exam style questions at the end.• The study of each unit will be punctuated by various exam questions which you will attempt and receive feedback on.• The Y10 PPE Exam will link all of this together within a full paper sat towards the end of the course |
| TERM 2 | Topic2: What is the role of Marketing? In this section, learners explore the purpose and role of marketing within business and how it influences business activity and the decisions businesses take. Students will look at the marketing mix Market research Segmentation How the marketing mix influences business decisions | |
| TERM 3 | | |
| TERM 4 | Topic 3 What is the role of the human resource function? In this section, learners explore the purpose and role of human resources within business and how it influences business activity and the decisions businesses take. Questions include; What are the different organisational structures Why businesses have different organisational structures What are the ways of communicating in a business context Why businesses recruit What are the different recruitment methods to meet different business needs What are Financial methods of motivation | |
| TERM 5 | | |
| TERM 6 | Revision Post PPE and exam reflection In the final term you will have the opportunity to undertake revision and further exam practice after your PPE | |
| | | INDEPENDENT LEARNING |
| | | <ul style="list-style-type: none">• Knowledge Organisers are expected to be used weekly to support the learning and recap of key vocabulary as the course progresses.• There will be opportunities to conduct your own research to support the concepts you are learning about in lessons.• You will be provided with a list of further material to read or watch throughout the course such as;<ul style="list-style-type: none">• Websites• Reading materials• Online content |
| | | ENRICHMENT |
| | | <ul style="list-style-type: none">• Students are encouraged to keep up to date with current events to support their Business knowledge;• BBC news/business• BBC news/politics |

What Next?

Once completed, you will have developed the skills and knowledge you need to move on to Level 3 study.