

Business Curriculum Map

Curriculum Intent

To create a Business Studies curriculum that:

- Develops students into being enterprising (more competitions) individuals with the ability to think commercially (contexts).
- Develops students to become effective and independent learners (learning beyond the classroom activities), as well as being critical and reflective thinkers with enquiring minds. (AO4/ reviews of assessments and peer work)
- Creates that students that are able to investigate and analyse real business opportunities and issues and can construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business. (exam style questions/technique)
- Creates students that are aware of and understand contemporary business issues as well as the different types and sizes of businesses in local, national and global contexts. (external learning/learning logs etc)
- Enables students to draw on real businesses to make informed business decisions and solve business problems. (assessment/questions)

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10	How does Entrepreneurship & Enterprise impact the UK?	How do you identify Business opportunities?	How do you put Business ideas into practise?	How do you make the Business effective?	What are the External Influences in Business?	What are the External Influences in Business?
Year 11	How do Businesses Grow?	What are the Marketing decisions for new and established Businesses?	What are the Operational decisions a Business has to make?	What are the Financial and HR Decisions Businesses have to make?	Revision	Revision